

AccuMatch

Behavior Intelligence

TESTIMONIALS:



"The difficulty with coaching and the reason people don't do what their coach is helping them to realize that they should do, is usually "frankly" because

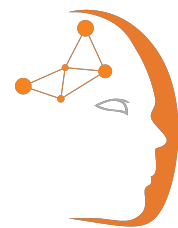
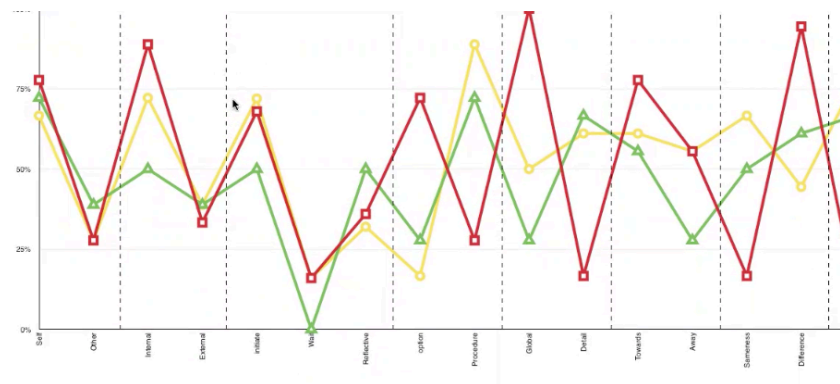
of what is going between their ears. Most coaches are not equipped to analyze and discover what is holding them back. AccuMatch maps this for you so that you can get that insight quickly, and get them on the path to execution. There is truly nothing like it."

Lawry Scandar
Master Coach,
Trainer and
Psychologist



"Accumatch is a practical mapping tool for coaching clients and teams. It lets me hone in on specific neural behavior traits that hinder my clients success, and replace those patterns with enabling behavior. I use it as a baseline and measurement application for all client engagement. It is a game changer and my #1 coaching intelligence tool, no doubt."

Norway - Lene Øveland Berge
Career & Leadership coach



AccuMatch

Behavior Intelligence

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simplifying
**Behavior
Intelligence.**

Laser focus your Coaching and Leadership through understanding the neural-pathways, habits and patterns that show up as behavior.

Becoming
aware of
behaviors
we observe
in others.



Unveiling the mystery that is “Observed Behavior”.

WHAT IS ACCUMATCH BEHAVIOR INTELLIGENCE?

Every time you interact with someone you do so through behavior. We have no way of interacting with people through thoughts. You can't read their minds. So we interact by observing, listening and maybe touching. All these modalities fall under the banner of Observed Behavior. Even inactivity and silence are observed behaviors.

How good are you at Observing Behavior in others? Do you observe it and understand it, or do you just do what everyone else does, REACT? That's all most people know how to do.

How you respond depends on your Intelligence about Behavior. Your knowledge about the behavior you observe in others, and the knowledge about your own behavioral responses.

During the AccuMatch Behavior Intelligence training, you learn to identify specific behaviors you observe. We help you by cataloging these through our AccuMatchBI assessment tool, and we train you to become a better coach, leader, executive, or even just a better spouse or partner.



By mapping the neural patterns of our brains that have manifested themselves as automatic unconscious responses to specific triggers, we can remove our need to evaluate and judge based on our own set of rules. The map enables us to gain clarity and remove our biases. AccuMatchBI helps depersonalize behavior from the intention



No other system does this. No other training is going to not only educate you about the observed behaviors we catalog through AccuMatch BRMap, but will also educate in how to apply these in your coaching, leadership, or any other walks-of-life. The map is the beginning. It is the path to enlightenment about behavior.



AccuMatchBI training is an ongoing education program that starts with the map, and spends a great deal of time to present situations and scenarios so that you gain more than just the knowledge about the different behaviors.

HOW IT WORKS

When you observe others and evaluate what you observe against your own set of rules. Your Values and Beliefs or your WHY. You are observing a behavior and intuitively evaluating it as Good or Bad. Appropriate or Inappropriate. Skillful or Reckless. And so on.

AccuMatch Behavior Response Map (BRMap) is the scientific approach. It takes the automatic responses we call behaviors, or more accurately – observed behaviors, and maps these for us. Giving us empirical data that we can use. Taking away any judgment about the data. Every behavior has a context that it is perfectly suited to.

flexible solutions for your business needs

Benchmarking

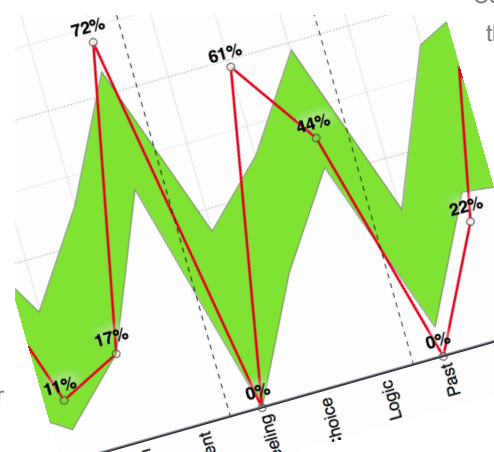
Creating a high-performance team consistently, every time, in multiple locations, requires benchmarking. By profiling the top performer in a team you can create an ideal benchmark and measure current and future candidates against it.

The benchmark will help you make an informed decision based on behavior exhibited in that same role by numerous previously successful candidates and team members. It will remove the highly unreliable gut feeling, which is basically guesswork, from the equation and improve your success.

Team dynamics

Conflict and motivation are the result of many factors, which can be divided in a handful of key categories. These are Capability, Conviction, Experience and Engagement. While each of these is a topic of detailed discussion in itself, the conflict-motivation interplay can be made simpler if we just understand and map behavior.

To simplify this even further, as a leader you have 3 roles: motivate each individual member of a team, ensure they work as a team, and get results. Motivated individuals outperform skilled and experienced ones that are less motivated every time. A united team will always outperform a dysfunctional one. And when you have both motivation and unity, you are sure to get results that exceed expectations.



BEHAVIOR IS THE ONLY FORM OF COMMUNICATION, AND **BEHAVIOR INTELLIGENCE** IS THE DIFFERENCE BETWEEN SUCCESSFUL INTERACTION VS AGITATED AGGRESSION, AND FRUSTRATION.

*We often mistake
Neural Patterns,
we call Habits,
as Intentional Behavior!*

@_behavior Intelligence!

Nagui Bihelek